



## PRESS RELEASE

### ULTRATOUCH FEATURED ON HGTV

#### *Cotton Insulation Featured On American Home 2005 Episode*

**CHANDLER, AZ — January 14, 2005** —*UltraTouch Natural Cotton Fiber Insulation*, manufactured by Bonded Logic, Inc., is being featured on the **Home & Garden Television Network (HGTV)** during their *American Home 2005* series broadcast. The episode entitled “*Alternative Walls*,” will air on January 16 and January 19.

**UltraTouch** is an environmentally safe; non-itch insulation made from natural cotton fibers that offers exceptional acoustic and thermal performance with no formaldehyde or harmful chemical irritants used and requires no carcinogenic warning labels. **UltraTouch** is Class-A fire rated and is treated with an EPA registered fungal inhibitor for additional protection against mold/mildew and pests. **UltraTouch** was recently featured in *USA Today* and has been named the #1 Hottest Product of 2003 by *Qualified Remodeler* and *Design Build Business* magazines. Architects, designers, builders, and homeowners including *Bob Vila*, *This Old House*, *Children’s Discovery Museum* and *Hewlett Packard Foundation Center* have used **UltraTouch** nationwide for both commercial and residential projects.

“I think the American Home 2005 episode did a great job of showcasing some of the attractive benefits that our customers receive by installing **UltraTouch**,” said Scott Tonkinson, Marketing/Advertising Manager of Bonded Logic. “HGTV did a wonderful job of showcasing **UltraTouch’s** non itch and environmental qualities. We both share the same target audience and I’m sure that their loyal viewers will be impressed by what they saw regarding **UltraTouch** and how it can provide them with a new, safe choice in insulation.”

Bonded Logic currently manufactures several natural fiber insulation products including **UltraTouch**, an environmentally safe, non-itch insulation made from natural fibers that offers exceptional acoustic and thermal performance with no carcinogenic warnings, formaldehyde, or chemical irritants used. **UltraTouch** is sold nationwide via building materials distributors and lumberyards. For more information visit [www.BondedLogic.com](http://www.BondedLogic.com).

###

**For More Information:**

Scott Tonkinson  
Marketing/Advertising Manager  
Bonded Logic, Inc.

411 East Ray Road  
Chandler, AZ 85225  
[www.BondedLogic.com](http://www.BondedLogic.com)  
Phone: 480-812-9114  
Email: [Scott@BondedLogic.com](mailto:Scott@BondedLogic.com)